



Yates Product of the Month

April 2011

Yates Lawn Master Slow Release Lawn Food

Yates Product of the Month for April 2011 is Yates new **Lawn Master Slow Release Lawn Food**.

Yates Lawn Master is a commercial grade, slow release lawn food with fine, easy-to-spread prills that can slip readily through the grass layer to the soil where they can begin to go to work. And, although small, each prill contains all of the nutrients in the formulation, thus ensuring even feeding of every grass plant in the lawn.

Nitrogen is the most important nutrient required for grass growth, and more than 60% of the nitrogen in Yates Lawn Master is governed by up-to-date, slow release technology that spreads the nitrogen release over a 12 week period.

But lawn grasses need much more than just nitrogen to produce healthy growth, which is why Lawn Master's formulation also includes other important nutrients such as potassium, sulfur, iron and magnesium. And, importantly, Lawn Master's phosphorus level is restricted to 1%, which reduces the risk of phosphate run-off into the environment.

These well-balanced nutrients work together to produce a leafy, green lawn with a strongly-developed root system and enhanced disease resistance. And the steady nutrient release means there are no stop-start spurts of growth.

Yates realises that most home owners aren't turf experts, so the Lawn Master pack carries clear information about the product, plus tips for feeding and growing a lawn. The smart looking, 4kg bag is compact enough to easily carry but, because of the concentrated nature of its contents, one bag will feed up to 220 sq metres of lawn area.

As well as extending the feeding period, the slow release component of Yates Lawn Master has another important positive: it won't burn the lawn and doesn't need to be watered in straight away.

Yates Lawn Master, the easy way to feed the home lawn, produces results that would please the most demanding turf professional.



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